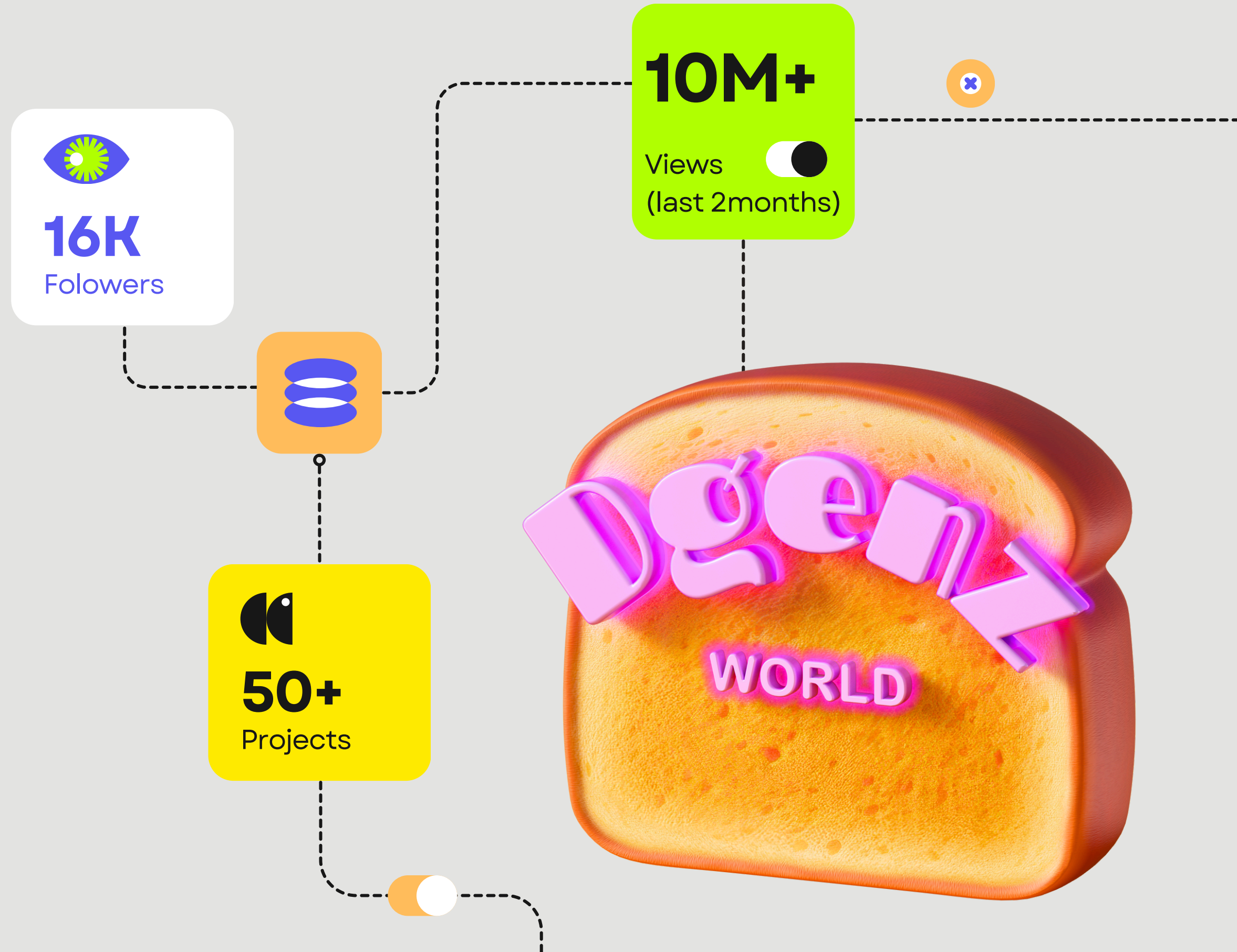


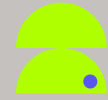
# CGI Creation

## Innovative & Out standing

We produce out standing CGI content for socials. Here we talk about a new way to do elevated viral content.

Let's Get Started



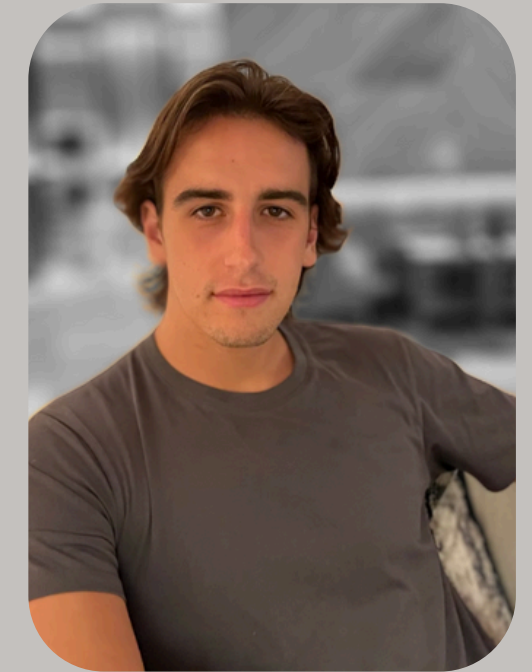


# Meet the Creative Team

## Pioneers in CGI Marketing



- Owner of multiple 6 figures e-commerce stores (through orgnaic content uniquely).
- With over 50 years of combined expertise in VFX and CGI
- Managed over 40M followers through Instagram and TikTok accounts.






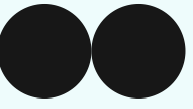
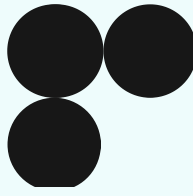


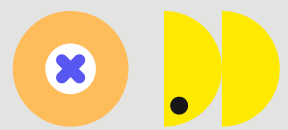
Unexpected Scenarios 

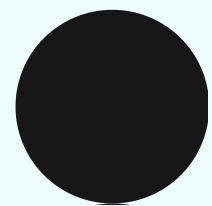


Break The Feed 

# ▶▶ KEY FACTORS

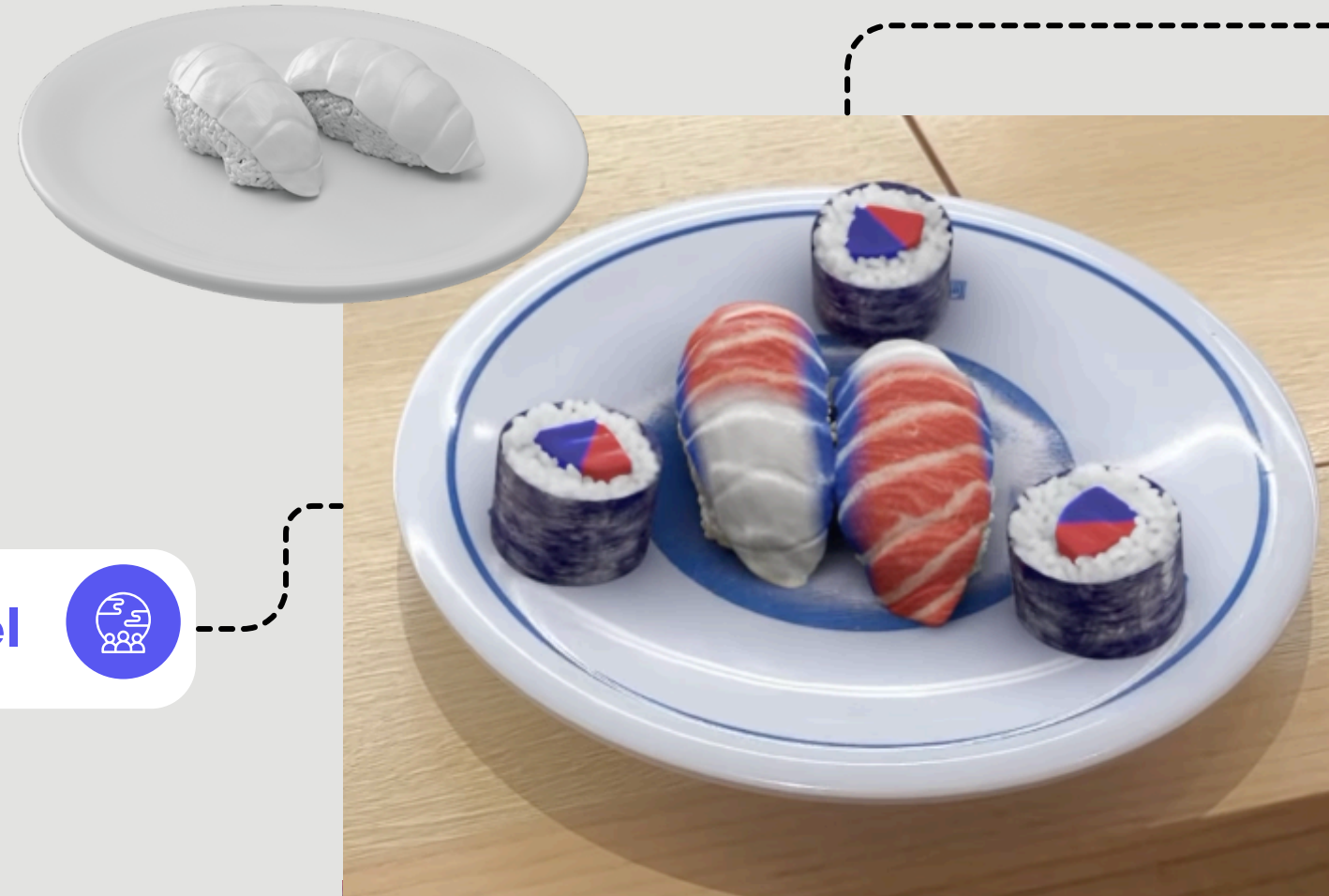
-  **HYPERREALISTIC TEXTURES**
-  **SHOCKING SCENARIO**
-  **ACTOR INTERACTION**






# HYPERREALISTIC TEXTURES

- **Textures: To enhance realism.** We suggest having a brand 'Ambassador' or an actor play a role. This allows viewers to identify with the content, there by generating more engagement.
- **Attention-grabbing scenario:** The scenario must confuse reality for the user, either subtly or exaggeratedly.




3D Model 

Ultra Realistic Textures 

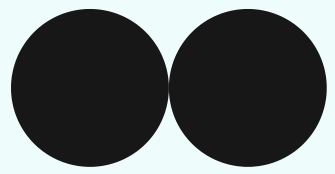


Light Reflection 

Brand's Symbols and Identity 







# SHOCKING SCENARIO

## A LITTLE "CONTROVERSY" TO SHOCK!

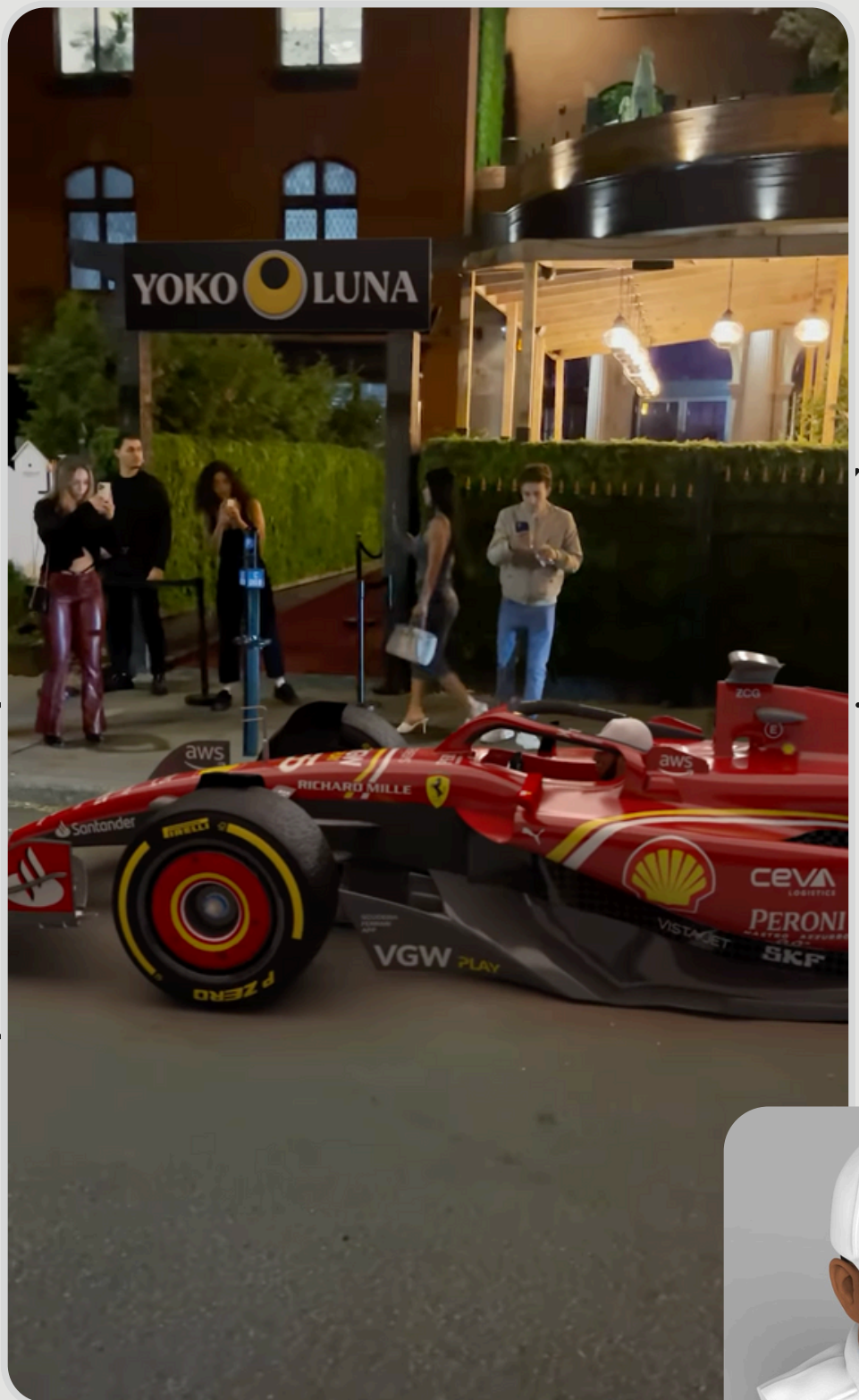
The power of Dgenz's CGI content is driven by shocking the audience

In the F1 scenario, we

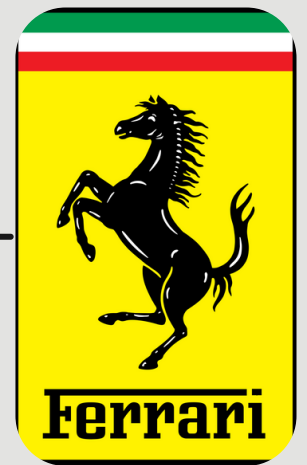
- played with the F1 Grand Prix trend
- Modeled Lewis Hamilton and the 2024 Ferrari F1
- Played with Lewis Hamilton controversial move to Ferrari
- Have actors take pictures of the F1

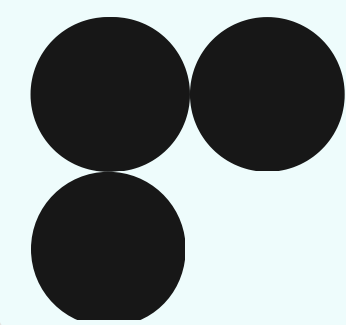
  
Creativity

Shocking First Seconds 



Controversial 





# ACTOR INTERACTION

## CGI MIXED INFLUENCER MARKETING


- **Acting:** To make the scenario more interactive. We suggest having a brand 'Ambassador' or an actor play a role. This allows viewers to identify with the content, there by generating more engagement.

  
Product

  
Ultra Realism  
Textures

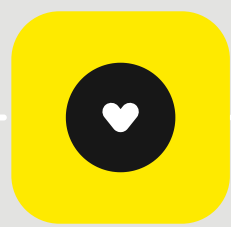
  
Interactive Environment



  
Brand's Ambassador  
(acting).

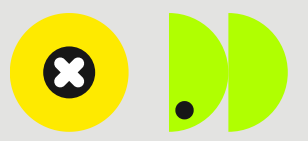


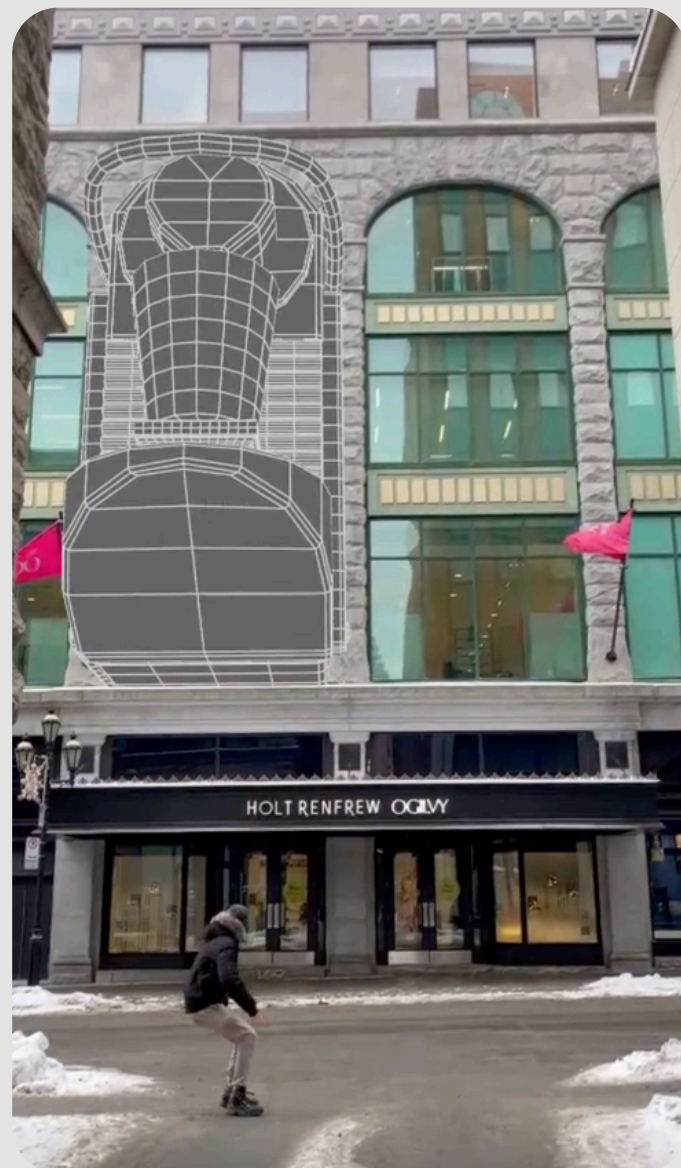




# NESPRESSO

## CASE STUDY





# TECHNICAL PROCESS

Dgenz market sweet spot lies in the strategically aligning technological innovations with unique scenarios.

**01**



Tracking the animation

**02**

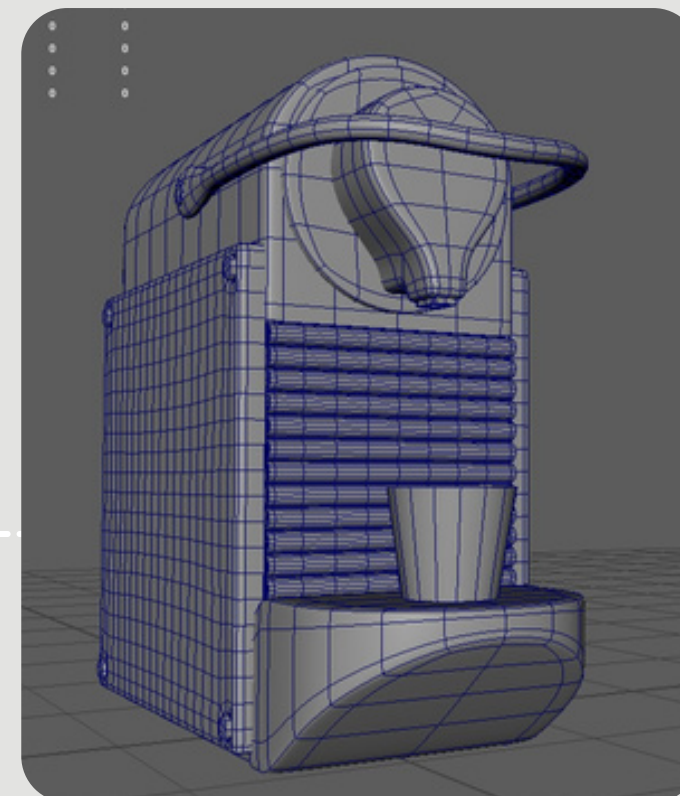


Simulating the model's movement

**03**



Animation the model in real time







# 1M+ VIEWS with NO followers


**● HYPERREALISTIC TEXTURES**  
Playing with the heat and coffee spilling of the coffee

**●● SHOCKING SCENARIO**  
Intimidating Coffee Machine to enhance the morning coffee effect

**●●● DYNAMIC INTERACTION**  
the machine emerging from the wall at the same time as the exaggerated surprise performance.



**Video analysis**



7.30s

Posted on Mar 19, 2024 9:10 PM

1M 10K 61 1,854 737

Overview Viewers Engagement

**Key metrics** ⓘ  
Updated on 7/6/2024.

Video views	Total play time
<b>1009200</b>	<b>1797h:16m:48s</b>



# FIND YOUR TREND



## Movies



## Events



## Seasonal Holidays

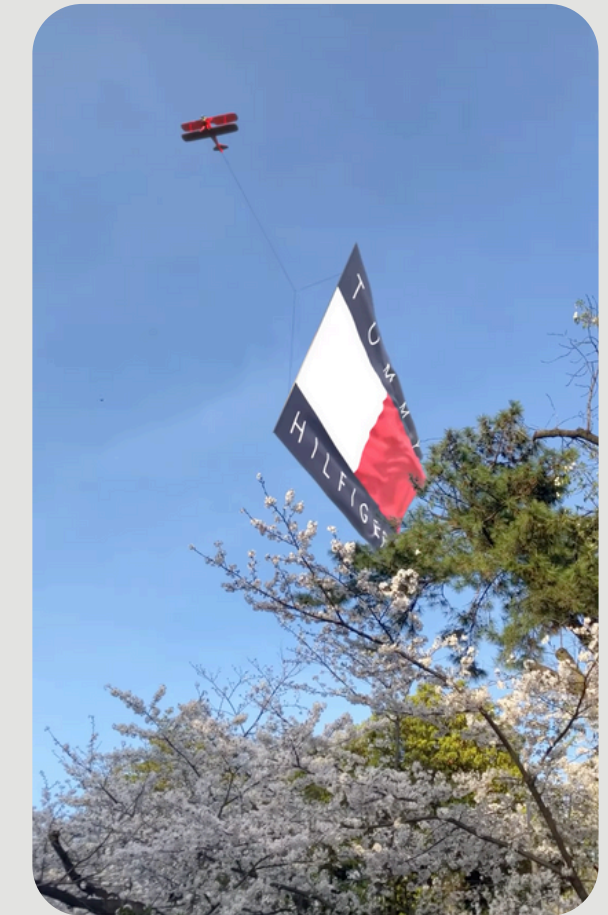


IMPLEMENT TRENDS IN YOUR BRAND





# MORE OF OUR WORK



ARITZIA

nutella

FOUR SEASONS

POP


UNI  
QLO

TOMMY  
HILFIGER




# Let's Work Together!



 [dgenz.world](https://dgenz.world)

 [hello@dgenz.world](mailto:hello@dgenz.world)

 +1 579-421-9052